# Queensland Branch 30th Annual Golf Day

# Sponsorship Prospectus

10 May 2024 | Oxley Golf Club





**Event Overview** 

**Date:** 10 May 2024

Format: 18 Hole Ambrose (with shot gun start)

**Venue:** Oxley Golf Club

290 Boundary Road, Oxley

**Program:** 

7:00am Player Registration & Breakfast

8:00am Shot Gun Start

2:30pm Lunch & Presentations

4:00pm Event concludes

# Opportunity to partner

The Institute of Quarrying Australia (IQA) is a national not for profit industry organisation, with members drawn from the extractive and associated industries.

The vision of the IQA is to have thriving communities supported by a sustainable industry.



### We value

A safe and sustainable environment.

Diversity and inclusion.

Workforce development skills, careers and lifelong learning.

Networking, connection, trust and communication.



# Opportunity to partner

### Why sponsor

- Align your organisation with the IQA the industry leader in connecting the extractive and associated industries
- Increase your organisation's exposure to relevant industry personnel
- Raise brand awareness
- Meet buyers, new customers and develop your existing network
- Create positive PR
- Provide a platform to promote your products and services
- Engage in valuable networking opportunities for your organisation and staff.





### The audience

By partnering with the IQA QLD Branch, your organisation will be promoted to IQA members, non-members and associated industry personnel including:

- CEOs, Directors and Managing Directors
- General Managers, State Managers and Operations Managers
- Quarry Managers
- Quarry Supervisors
- Technical Managers and Support Asset Managers
- Operators
- Environmental Specialists
- Laboratory Technicians
- Mechanical and Electrical Support
- Administration Support
- Valid suppliers who provide goods and services to the industry
- Industry Regulators and Government Bodies.

## **Sponsorship Opportunities**

A variety of partnership packages are available (see below). Your organisation will have the opportunity to display promotional materials on the day, such as a pull-up banner, signs, etc. and to provide competition prizes and giveaways.

\*All pricing includes GST

#### MAJOR HOLE IN ONE SPONSOR | \$5,000 | Exclusive Opportunity

- Branded partnership rights for the event. E.g. IQA QLD Branch 30th Annual Golf Day in partnership with XX
- Sponsor of the Hole in One prize of \$25,000 cash with insurance covered by IQA
- Corporate Signage at the Clubhouse
- One (1) Team of 4 players inc. green fees and golf carts
- Hole Sponsorship
- · Logo on event collateral
- Opportunity to present the main prizes (1st, 2nd & 3rd Place)
- Acknowledgement by Master of Ceremonies during presentations
- Opportunity for a three minute presentation at the post event function

#### HOLE SPONSOR | \$1,000 | 17 Available

For Sponsors who would like to set up a display or competition on their hole.

- One (1) hole allocated (signage supplied by sponsor) or the Practice Green
- Two (2) tickets to the breakfast & lunch
- Logo on event collateral
- Acknowledgement by Master of Ceremonies during presentations

#### Suggested Competitions:

**Longest Drive Marshmallow:** Who can hit the marshmallow the furthest or hit the target. **Hole of Fortune:** Golfers spin a wheel after each hole and either win a prize or do a task such as taking the next swing blindfolded.

**Frisbee Golf:** Toss a frisbee at the holes instead of hitting a golf ball. Points go to the person who lands the closest, and a hole-in-one when you hit the pole or land right on the hole.

**Instagram Hole:** Bring props, have a camera and post to social media.

**Chipping Competition:** Chip a golf ball into a cup or tyre.

**Trivia Game:** Include trivia questions that relate to your company with a prize announced at the post game golf.

## **Sponsorship Opportunities**

#### DRINK CART SPONSOR | Valued at \$1,500 | 2 available

- Branded signage on drink cart (signage supplied by sponsor)
- Logo on event collateral
- Acknowledgement by Master of Ceremonies during presentations
- Two (2) tickets to the breakfast & lunch

#### COFFEE CART SPONSOR | Valued at \$880 | Exclusive Opportunity

The coffee cart will operate at check-in until tee-off (6.30am - 8.00am).

- 2 x Banners displayed at the coffee cart (supplied by sponsor)
- Logo on event collateral
- Two (2) tickets to the breakfast & lunch

#### LUNCH SPONSOR | Valued at \$1,000 | Exclusive Opportunity

Post match lunch will be served to players (approx. 2:30-4:00pm).

- 2 x Banners displayed dur8ing the post match function (supplied by sponsor)
- Logo displayed on LCD monitor at post match lunch function
- Logo on event collateral
- Two (2) tickets to the breakfast & lunch

#### NOVELTY COMPETITION SPONSOR | \$250 each | 8 available

Options available: Nearest the Pin, Straightest Drive and/or Longest Drive

- Prize for competition winners (IQA to source the prize)
- Logo on event collateral
- Acknowledgement by Master of Ceremonies during presentations
- Opportunity for a company representative to present the novelty competition prizes.

# **Booking Details**

To secure your sponsorship: Visit: online booking form <u>here</u> Scan the QR Code below



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Or complete the booking details below					
Organisation:					
Name:					
Postal address:					
Phone:					
Email:					
Select	Sponsorship Category	Investment		Select	*Select your preferred competition
	Major Sponsor	\$5,000 inc. GST			Nearest the Pin
	Hole Sponsor	\$1,000 Inc. GST			Straightest Drive
	Drinks Cart Sponsor	\$1,500 Inc. GST			Longest Drive
	Coffee Cart Sponsor	\$880 inc. GST			
	Lunch Sponsor	\$1,000 inc. GST			
	Competition Sponsor*	\$250 Inc. GST			
Your signature below is taken as confirmation of your booking. To confirm your participation please email your completed booking form to nscott@quarry.com.au					
Signed:					
Print name:					

Date:

## **Terms and Conditions**

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Acceptance of sponsorship is at the discretion of the IQA.

The acceptance of a sponsorship application is not to be considered as an endorsement of the products or services provided by the sponsoring organisation.

When the application has been approved, the IQA will confirm entitlements in writing and forward a confirmation, together with a tax invoice for payment.

All amounts are payable in Australian dollars.

Once applications have been confirmed and payment made, there will be no refunds payable.

Complimentary registrations are only applicable to branch events and cannot be used for education and training bookings.

The IQA will not be liable for and makes no guarantee of the number of attendees at any one event.

Placement of sponsor logo on communications and in PowerPoint presentations and the position of promotional banners at events is at the discretion of the IQA.

All sponsor presentations must be submitted for review and approval prior to the event.

The IQA respects privacy and is committed to complying with the Australian Privacy Principles contained in the Privacy Act 1988 and the Privacy Amendment Act 2014.

The IQA expects participants, including Speakers, Sponsors, Exhibitors and Vendors, to abide by the IQA's Code of Conduct at all events, whether online or ina physical space, including related social media, online communications such as emails and social media.

All banners unless otherwise specified must be provided by the company.

1.5% surcharge applies to all credit card payments

## **Need more information?**

Thank you for your consideration. If you have questions or would like to discuss partnering with us, please contact:

Natalie Scott or Rebecca Farnes IQA QLD Event Team qldevents@quarry.com.au 02 9484 0577 or 0414 843 310

If you would like to discuss opportunities to partner with the IQA in other states or at a national level, please contact us at iqa@quarry.com.au





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